

COURSE DETAIL

COMPARATIVE MANAGEMENT

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix

V

UCEAP Official Title

COMPARATIVE MANAGEMENT

UCEAP Transcript Title

COMPARATIVE MGMT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course reviews international contextual influences and strategic factors that shape organizations and managerial practices across different cultural settings, and highlights cases concerning China, Japan and Korea (CJK).

The course develops skills in reviewing and determining methods for critiquing and recommending solutions for businesses through case studies. By the end of the course, participants are expected to:

1. Know the relationship between strategic and structural aspects of comparative international business organizations;
2. Analyze and identify the various socio-economic and cultural influences on international organization issues; and,
3. Demonstrate an understanding and ability to apply concepts and find solutions to issues identified.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

COMPARATIVE MANAGEMENT

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Center

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