COURSE DETAIL

COMPARATIVE MANAGEMENT
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 128
UCEAP Course Suffix V
UCEAP Official Title COMPARATIVE MANAGEMENT
UCEAP Transcript Title COMPARATIVE MGMT
UCEAP Quarter Units 3.00
UCEAP Semester Units

2.00

Course Description

This course reviews international contextual influences and strategic factors that shape organizations and managerial practices across different cultural settings, and highlights cases concerning China, Japan and Korea (CJK).

The course develops skills in reviewing and determining methods for critiquing and recommending solutions for businesses through case studies. By the end of the course, participants are expected to:

1. Know the relationship between strategic and structural aspects of comparative international business organizations;

2. Analyze and identify the various socio-economic and cultural influences on international organization issues; and,

3. Demonstrate an understanding and ability to apply concepts and find solutions to issues identified.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
CHINA, JAPAN AND KOREA COMPARATIVE MANAGEMENT: ADVANCED LEARNING OF COMPARATIVE MANAGEMENT APPROACHES

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2024&entno=75107&lang=en

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree
Host Institution Department International Center
Course Last Reviewed 2024-2025

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