

COURSE DETAIL

INTERNATIONAL TRADE MANAGEMENT

Country

Japan

Host Institution

Waseda University

Program(s)

Waseda University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL TRADE MANAGEMENT

UCEAP Transcript Title

INTL TRADE MANAGMNT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course is designed primarily for non-business majors, offering basic knowledge of international business practices and the theory behind them. It covers a large area of business practices including exporters and importers.

The course aims to understand the basic logics why cross-border business exists and also the significance behind the documents or procedures for trade practices. The course discusses current topics relating to international trade and business.

Language(s) of Instruction

English

Host Institution Course Number

ECNA212L

Host Institution Course Title

INTERNATIONAL TRADE MANAGEMENT

Host Institution Campus

Waseda University

Host Institution Faculty

Host Institution Degree

Host Institution Department

SILS

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