COURSE DETAIL

GENERAL MANAGEMENT
Country China
Host Institution Tsinghua University
Program(s) Tsinghua University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 32
UCEAP Course Suffix
UCEAP Official Title GENERAL MANAGEMENT
UCEAP Transcript Title GENERAL MANAGEMENT
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course provides an introduction to the foundational theories and concepts of management, focusing on understanding human behavior within organizations. Students will explore how individuals and groups interact in organizational settings to gain both theoretical insights and practical skills that are essential for effective management. Emphasis will be placed on applying management principles to real-world scenarios to prepare students for success in professional environments.

Language(s) of Instruction
English

Host Institution Course Number
30510732

Host Institution Course Title
GENERAL MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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