

# COURSE DETAIL

## GENERAL MANAGEMENT

**Country**

China

**Host Institution**

Tsinghua University

**Program(s)**

Tsinghua University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

32

**UCEAP Course Suffix****UCEAP Official Title**

GENERAL MANAGEMENT

**UCEAP Transcript Title**

GENERAL MANAGEMENT

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## **Course Description**

This course provides an introduction to the foundational theories and concepts of management, focusing on understanding human behavior within organizations. Students will explore how individuals and groups interact in organizational settings to gain both theoretical insights and practical skills that are essential for effective management. Emphasis will be placed on applying management principles to real-world scenarios to prepare students for success in professional environments.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

30510732

### **Host Institution Course Title**

GENERAL MANAGEMENT

### **Host Institution Course Details**

#### **Host Institution Campus**

#### **Host Institution Faculty**

#### **Host Institution Degree**

#### **Host Institution Department**

#### **Course Last Reviewed**

2024-2025

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