

COURSE DETAIL

GENERAL MANAGEMENT

Country

China

Host Institution

Tsinghua University

Program(s)

Tsinghua University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

32

UCEAP Course Suffix**UCEAP Official Title**

GENERAL MANAGEMENT

UCEAP Transcript Title

GENERAL MANAGEMENT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course provides an introduction to the foundational theories and concepts of management, focusing on understanding human behavior within organizations. Students will explore how individuals and groups interact in organizational settings to gain both theoretical insights and practical skills that are essential for effective management. Emphasis will be placed on applying management principles to real-world scenarios to prepare students for success in professional environments.

Language(s) of Instruction

English

Host Institution Course Number

30510732

Host Institution Course Title

GENERAL MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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