COURSE DETAIL

MANAGING ACROSS BORDERS AND CULTURES
Country United Kingdom - Scotland
Host Institution University of Edinburgh
Program(s) University of Edinburgh
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 125
UCEAP Course Suffix
UCEAP Official Title MANAGING ACROSS BORDERS AND CULTURES
UCEAP Transcript Title MANAGING CULTURES
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

How can firms shape and be shaped by cultures and institutions? This course explores this important question through engaging lectures, case studies, and seminars. It addresses the growing demand for future managers to develop cross-cultural skills and competencies that are essential for improving performance in a globalized economy.

Language(s) of Instruction
English

Host Institution Course Number
BUST10113

Host Institution Course Title
MANAGING ACROSS BORDERS AND CULTURES

Host Institution Course Details
http://www.drps.ed.ac.uk/24-25/dpt/cxbust10113.htm?code=BUST10113

Host Institution Campus
Edinburgh

Host Institution Faculty
Business School

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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