

COURSE DETAIL

MANAGING ACROSS BORDERS AND CULTURES

Country

United Kingdom - Scotland

Host Institution

University of Edinburgh

Program(s)

University of Edinburgh

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

125

UCEAP Course Suffix**UCEAP Official Title**

MANAGING ACROSS BORDERS AND CULTURES

UCEAP Transcript Title

MANAGING CULTURES

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

How can firms shape and be shaped by cultures and institutions? This course explores this important question through engaging lectures, case studies, and seminars. It addresses the growing demand for future managers to develop cross-cultural skills and competencies that are essential for improving performance in a globalized economy.

Language(s) of Instruction

English

Host Institution Course Number

BUST10113

Host Institution Course Title

MANAGING ACROSS BORDERS AND CULTURES

Host Institution Campus

Edinburgh

Host Institution Faculty

Business School

Host Institution Degree

Host Institution Department

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