

## COURSE DETAIL

### MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

**Country**

United Kingdom - England

**Host Institution**

University of London, Queen Mary

**Program(s)**

Summer at Queen Mary London, Summer at Queen Mary

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

107

**UCEAP Course Suffix**

S

**UCEAP Official Title**

MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

**UCEAP Transcript Title**

MANAGING DIVERSITY

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

Why is diversity good for businesses? What can leaders do to make their organizations more inclusive? This course explores these and other questions by introducing students to a range of theories and practical issues relevant to managing diversity in contemporary organizations. Students learn why inclusion matters, how diversity relates to business and organizational success, and explore case studies related to different dimensions of diversity like gender, age, race and so on. The course discusses various theories that help us understand why diversity and inclusion issues continue to persist in organizations and the labor market. For instance, why are some professions continue to be male- or female dominated? Where does gender pay gap comes from? Can recruitment be unbiased? The course then explores how to apply theory to practice and explore how to design and deliver effective diversity initiatives in organizations and consider the role of managers and leaders in fostering organizational inclusion.

**Language(s) of Instruction**

English

**Host Institution Course Number**

SUM502A

**Host Institution Course Title**

MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

**Host Institution Campus****Host Institution Faculty**

School of Business and Management

**Host Institution Degree**

## Host Institution Department

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