COURSE DETAIL

MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

Country
United Kingdom - England

Host Institution
University of London, Queen Mary

Program(s)
Summer at Queen Mary London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
107

UCEAP Course Suffix
S

UCEAP Official Title
MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

UCEAP Transcript Title
MANAGING DIVERSITY

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

Why is diversity good for businesses? What can leaders do to make their organizations more inclusive? This course explores these and other questions by introducing students to a range of theories and practical issues relevant to managing diversity in contemporary organizations. Students learn why inclusion matters, how diversity relates to business and organizational success, and explore case studies related to different dimensions of diversity like gender, age, race and so on. The course discusses various theories that help us understand why diversity and inclusion issues continue to persist in organizations and the labor market. For instance, why are some professions continue to be male- or female dominated? Where does gender pay gap comes from? Can recruitment be unbiased? The course then explores how to apply theory to practice and explore how to design and deliver effective diversity initiatives in organizations and consider the role of managers and leaders in fostering organizational inclusion.

Language(s) of Instruction
English

Host Institution Course Number
SUM502A

Host Institution Course Title
MANAGING DIVERSITY IN BUSINESS: CREATING AND LEADING INCLUSIVE ORGANISATIONS

Host Institution Course Details
https://www.qmul.ac.uk/summer-school/what-can-i-study/modules/managing-diversit...

Host Institution Campus

Host Institution Faculty
School of Business and Management

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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