

# COURSE DETAIL

## ORGANIZATION AND MANAGEMENT OF TOURISM COMPANIES

**Country**

Spain

**Host Institution**

Complutense University of Madrid

**Program(s)**

Complutense University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

107

**UCEAP Course Suffix****UCEAP Official Title**

ORGANIZATION AND MANAGEMENT OF TOURISM COMPANIES

**UCEAP Transcript Title**

ORG&MGMT TOURISM CO

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course analyzes the economics of different types of tourism companies. It focuses on ownership and management functions including strategic, tactical, and operative decisions of tourism companies. This course also discusses the main socio-cultural impacts of tourism.

## Language(s) of Instruction

Spanish

## Host Institution Course Number

800010

## Host Institution Course Title

ORGANIZATION AND MANAGEMENT OF TOURISM COMPANIES

## Host Institution Campus

CHAMBERÍ

## Host Institution Faculty

Facultad de Comercio y Turismo

## Host Institution Degree

GRADO EN TURISMO

## Host Institution Department

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