

# COURSE DETAIL

## BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

International Studies Business Administration

**UCEAP Course Number**

144

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES

**UCEAP Transcript Title**

BUS ENVR DIFF COUNT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is systematically organized around the creation of new value, processes of innovation management, and operation of new and emerging ventures in global environments. It covers major aspects of innovation and entrepreneurship strategy in countries such as U.S., Europe, Australia, China, and other emerging countries.

### Language(s) of Instruction

English

### Host Institution Course Number

MANA130152

### Host Institution Course Title

BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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