COURSE DETAIL

BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) International Studies Business Administration
UCEAP Course Number 144
UCEAP Course Suffix
UCEAP Official Title BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES
UCEAP Transcript Title BUS ENVR DIFF COUNT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is systematically organized around the creation of new value, processes of innovation management, and operation of new and emerging ventures in global environments. It covers major aspects of innovation and entrepreneurship strategy in countries such as U.S., Europe, Australia, China, and other emerging countries.

Language(s) of Instruction
English

Host Institution Course Number
MANA130152

Host Institution Course Title
BUSINESS ENVIRONMENT OF DIFFERENT COUNTRIES

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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