COURSE DETAIL

BUSINESS MANAGEMENT AND REAL WORLD PRACTICE
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University Summer
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 45
UCEAP Course Suffix
UCEAP Official Title BUSINESS MANAGEMENT AND REAL WORLD PRACTICE
UCEAP Transcript Title BUS MGT RL WRLD PRC
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers issues related to important concepts, practices, and leaders in the world of modern management.

The world of management is fiercely competitive; managers and their employers must deliver results. In this course, essential performance dimensions: cost, quality, speed, innovation, service, and sustainability are emphasized. A key focus is on the modern management function, including issues of 1) delivering strategic value (for planning), 2) building a dynamic organization (for organizing), 3) mobilizing people (for leading), and 4) learning and changing (for controlling) in turbulent and competitive markets.

The course considers the following primary questions: (1) what skills will help you to be an effective manager, and (2) how can you apply the material in this course to daily life?

Ultimately, this course provides core foundational knowledge and principles integral to organizational management careers.

Language(s) of Instruction
English

Host Institution Course Number
IEE2098

Host Institution Course Title
BUSINESS MANAGEMENT AND REAL WORLD PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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