

COURSE DETAIL

KOREAN FASHION TREND & MANAGEMENT

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

74

UCEAP Course Suffix**UCEAP Official Title**

KOREAN FASHION TREND & MANAGEMENT

UCEAP Transcript Title

KOREAN FASHION TRN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides a holistic understanding of the global fashion market and effective strategies for success in this dynamic and innovative industry. With a focus on managing the Korean fashion industry, this course covers a range of topics that reflect the unique characteristics and trends of the Korean fashion markets.

Language(s) of Instruction

English

Host Institution Course Number

IEE2095

Host Institution Course Title

KOREAN FASHION TREND & MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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