COURSE DETAIL

KOREAN FASHION TREND & MANAGEMENT
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University Summer
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication Business Administration
UCEAP Course Number 74
UCEAP Course Suffix
UCEAP Official Title KOREAN FASHION TREND & MANAGEMENT
UCEAP Transcript Title KOREAN FASHION TRN
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides a holistic understanding of the global fashion market and effective strategies for success in this dynamic and innovative industry. With a focus on managing the Korean fashion industry, this course covers a range of topics that reflect the unique characteristics and trends of the Korean fashion markets.

Language(s) of Instruction
English

Host Institution Course Number
IEE2095

Host Institution Course Title
KOREAN FASHION TREND & MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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