

## COURSE DETAIL

### KOREAN FASHION TREND & MANAGEMENT

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication Business Administration

**UCEAP Course Number**

74

**UCEAP Course Suffix****UCEAP Official Title**

KOREAN FASHION TREND & MANAGEMENT

**UCEAP Transcript Title**

KOREAN FASHION TRN

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides a holistic understanding of the global fashion market and effective strategies for success in this dynamic and innovative industry. With a focus on managing the Korean fashion industry, this course covers a range of topics that reflect the unique characteristics and trends of the Korean fashion markets.

### Language(s) of Instruction

English

### Host Institution Course Number

IEE2095

### Host Institution Course Title

KOREAN FASHION TREND & MANAGEMENT

### Host Institution Course Details

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2025-2026

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