

COURSE DETAIL

JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

139

UCEAP Course Suffix**UCEAP Official Title**

JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION

UCEAP Transcript Title

JAPANESE BUSINESS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the issues of industrialization, globalization and neoliberalism as well as a broad range of topics, including those related to labor, industrial organization, management, the theory of the firm, gender, and economic reforms in Japanese society. It introduces the complex development of Japanese capitalism from the early 19th century to the present and examines ongoing transformations within Japanese capitalism. It asks the questions: What are the characteristics of Japanese capitalism? In what ways do capitalist economies differ from one another in their social organization, institutional embeddedness, gendered relations, and modes of governance? What are the challenges of such differences for management and economic performance in a competitive global economy? How have Japanese corporations responded to the processes of globalization and neo-liberalization?

Language(s) of Instruction

English

Host Institution Course Number

JAPN2010

Host Institution Course Title

JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Japanese Studies

[Print](#)