COURSE DETAIL

JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 139
UCEAP Course Suffix
UCEAP Official Title JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION
UCEAP Transcript Title JAPANESE BUSINESS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the issues of industrialization, globalization and neoliberalism as well as a broad range of topics, including those related to labor, industrial organization, management, the theory of the firm, gender, and economic reforms in Japanese society. It introduces the complex development of Japanese capitalism from the early 19th century to the present and examines ongoing transformations within Japanese capitalism. It asks the questions: What are the characteristics of Japanese capitalism? In what ways do capitalist economies differ from one another in their social organization, institutional embeddedness, gendered relations, and modes of governance? What are the challenges of such differences for management and economic performance in a competitive global economy? How have Japanese corporations responded to the processes of globalization and neo-liberalization?

Language(s) of Instruction
English

Host Institution Course Number
JAPN2010

Host Institution Course Title
JAPANESE BUSINESS: AN ANTHROPOLOGICAL INTRODUCTION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Japanese Studies

Course Last Reviewed
2024-2025

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