

COURSE DETAIL

INNOVATION AND TECHNOLOGY MANAGEMENT

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

134

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION AND TECHNOLOGY MANAGEMENT

UCEAP Transcript Title

INNOVATION&TEC MGMT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course offers a study of the concept and importance of technology and innovation for companies as well as the strategies companies can follow both to protect their innovations and to obtain the technological knowledge to make the most of them. Prior completion of the course Strategic Management is recommended.

Language(s) of Instruction

Spanish

Host Institution Course Number

802305

Host Institution Course Title

INNOVATION AND TECHNOLOGY MANAGEMENT

Host Institution Campus

SOMOSAGUAS

Host Institution Faculty

Facultad de Ciencias Económicas y Empresariales.

Host Institution Degree

GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS

Host Institution Department

Departamento de Organización de Empresas

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