COURSE DETAIL

INNOVATION AND TECHNOLOGY MANAGEMENT
Country Spain
Host Institution Complutense University of Madrid
Program(s) Complutense University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title INNOVATION AND TECHNOLOGY MANAGEMENT
UCEAP Transcript Title INNOVATION&TEC MGMT
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course offers a study of the concept and importance of technology and innovation for companies as well as the strategies companies can follow both to protect their innovations and to obtain the technological knowledge to make the most of them. Prior completion of the course Strategic Management is recommended.

Language(s) of Instruction
Spanish

Host Institution Course Number
802305

Host Institution Course Title
DIRECCIÓN DE LA INNOVACIÓN Y LA TECNOLOGÍA

Host Institution Course Details
https://economicasyempresariales.ucm.es/estudios/grado-ade-plan-802305

Host Institution Campus
SOMOSAGUAS

Host Institution Faculty
Facultad de Ciencias Económicas y Empresariales.

Host Institution Degree
GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS

Host Institution Department
Departamento de Organización de Empresas

Course Last Reviewed
2024-2025

Print