COURSE DETAIL

VISUAL LITERACY
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Art History
UCEAP Course Number 50
UCEAP Course Suffix
UCEAP Official Title VISUAL LITERACY
UCEAP Transcript Title VISUAL LITERACY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The Visual Literacy course equips students with a new language to communicate with the world: visual language. Simply put, visual literacy can be described as the "ability to construct meaning from images." Through this course, students learn the components and rules of visual language, enabling them to read, understand, and analyze various types of images. Beyond analysis, the course also focuses on developing the ability to create intentional images using visual language and articulate these images in verbal and written forms. The course combines theoretical lectures with practical exercises, including art appreciation and essay writing. A significant component of the course involves field trips to museums or galleries to observe and analyze artworks. Additionally, students participate in hands-on activities where they create images using the syntax and principles of visual language. For example, assignments may include expressing narratives using basic shapes, helping students internalize how images communicate meaning. This course is designed for a broad audience—not only for students majoring in art or design but also for those who wish to develop an appreciation for art, effectively use digital platforms, or write about art. Starting from the fundamentals, the course provides a step-by-step exploration of what visual literacy is and why it matters in contemporary society.

Language(s) of Instruction
English

Host Institution Course Number
IEE1176

Host Institution Course Title
VISUAL LITERACY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department
Course Last Reviewed 2024-2025

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