COURSE DETAIL

OPERATIONS MANAGEMENT
Country Canada
Host Institution McGill University
Program(s) McGill University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title OPERATIONS MANAGEMENT
UCEAP Transcript Title OPERATIONS MNGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines how firms can gain competitive advantage from their operations. Typically, this requires the firm to achieve, at a minimum cost and high quality: responsiveness and adaptability to customer needs and desires, rapid time to market, process efficiency, and sufficient/responsive capacity. A problem solving framework is developed that enables students to undertake managerial and technical analysis that aims to result in the desired competitive advantage. Both service and manufacturing case examples are covered in order to illustrate some of the main concepts.

Language(s) of Instruction
English

Host Institution Course Number
MGCR 372

Host Institution Course Title
OPERATIONS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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