

COURSE DETAIL

OPERATIONS MANAGEMENT

Country

Canada

Host Institution

McGill University

Program(s)

McGill University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

OPERATIONS MANAGEMENT

UCEAP Transcript Title

OPERATIONS MNGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines how firms can gain competitive advantage from their operations. Typically, this requires the firm to achieve, at a minimum cost and high quality: responsiveness and adaptability to customer needs and desires, rapid time to market, process efficiency, and sufficient/responsive capacity. A problem solving framework is developed that enables students to undertake managerial and technical analysis that aims to result in the desired competitive advantage. Both service and manufacturing case examples are covered in order to illustrate some of the main concepts.

Language(s) of Instruction

English

Host Institution Course Number

MGCR 372

Host Institution Course Title

OPERATIONS MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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