

## COURSE DETAIL

### LEADERSHIP AND MANAGEMENT COMMUNICATION

**Country**

China

**Host Institution**

Tsinghua University

**Program(s)**

Tsinghua University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

142

**UCEAP Course Suffix****UCEAP Official Title**

LEADERSHIP AND MANAGEMENT COMMUNICATION

**UCEAP Transcript Title**

LEAD & MGMT COMM

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course aims to cultivate students' self-awareness, leadership development, and communication skills based on the fundamental theories and principles of leadership and management communication. The course consists of self-assessment, practical training workshops, case study, and experiments. Students will learn: leadership style and effective leaders, leading groups and organization, communication and effective methods. Students will acquire skills such as: goal-oriented leadership communication, evaluation of personality traits, cognitive abilities, and decision styles and assessment of communication style and effective communication. And students will be able to enhance leadership and group productivity, improve effective communication, and capture potential requirements to design products and services.

### Language(s) of Instruction

### Host Institution Course Number

40160912

### Host Institution Course Title

LEADERSHIP AND MANAGEMENT COMMUNICATION

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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