COURSE DETAIL

BUSINESS OPERATIONS & PROCESS
Country Singapore
Host Institution Nanyang Technological University
Program(s) Nanyang Technological University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title BUSINESS OPERATIONS & PROCESS
UCEAP Transcript Title BUS OPS & PROCESS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides business and accountancy students with a rigorous appreciation of the issues and methodologies necessary for ensuring the competitiveness of the operations function in a firm. The course takes an analytics based 'process management' viewpoint while addressing a range of strategic and tactical issues. The course examines the key tradeoffs required for designing, managing and improving operations and processes in both manufacturing and service industries. Students gain an analytical background for further courses in Business Analytics Specialization and managing operations or its interface with other business functions such as marketing, finance, accounting, human resources and information technology.

Language(s) of Instruction
English

Host Institution Course Number
BE1402

Host Institution Course Title
BUSINESS OPERATIONS & PROCESS

Host Institution Course Details
https://www.ntu.edu.sg/business

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Nanyang Business School

Course Last Reviewed
2024-2025

Print