

# COURSE DETAIL

## BUSINESS OPERATIONS & PROCESS

**Country**

Singapore

**Host Institution**

Nanyang Technological University

**Program(s)**

Nanyang Technological University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

120

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS OPERATIONS & PROCESS

**UCEAP Transcript Title**

BUS OPS & PROCESS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course provides business and accountancy students with a rigorous appreciation of the issues and methodologies necessary for ensuring the competitiveness of the operations function in a firm. The course takes an analytics based 'process management' viewpoint while addressing a range of strategic and tactical issues. The course examines the key tradeoffs required for designing, managing and improving operations and processes in both manufacturing and service industries. Students gain an analytical background for further courses in Business Analytics Specialization and managing operations or its interface with other business functions such as marketing, finance, accounting, human resources and information technology.

### Language(s) of Instruction

English

### Host Institution Course Number

BE1401,BE1402

### Host Institution Course Title

BUSINESS OPERATIONS & PROCESS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Nanyang Business School

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