

COURSE DETAIL

BUSINESS OPERATIONS & PROCESS

Country

Singapore

Host Institution

Nanyang Technological University

Program(s)

Nanyang Technological University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS OPERATIONS & PROCESS

UCEAP Transcript Title

BUS OPS & PROCESS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides business and accountancy students with a rigorous appreciation of the issues and methodologies necessary for ensuring the competitiveness of the operations function in a firm. The course takes an analytics based 'process management' viewpoint while addressing a range of strategic and tactical issues. The course examines the key tradeoffs required for designing, managing and improving operations and processes in both manufacturing and service industries. Students gain an analytical background for further courses in Business Analytics Specialization and managing operations or its interface with other business functions such as marketing, finance, accounting, human resources and information technology.

Language(s) of Instruction

English

Host Institution Course Number

BE1402

Host Institution Course Title

BUSINESS OPERATIONS & PROCESS

Host Institution Course Details

<https://www.ntu.edu.sg/business>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Nanyang Business School

Course Last Reviewed

2024-2025

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