COURSE DETAIL

PRACTICE OF INNOVATION AND ENTREPRENEURSHIP
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 172
UCEAP Course Suffix
UCEAP Official Title PRACTICE OF INNOVATION AND ENTREPRENEURSHIP
UCEAP Transcript Title PRACT INNO & ENTREP
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course is designed for the undergraduate students of the dual degree of innovation and entrepreneurship management. Through the "entrepreneurial assistant" plan as well as writing cases about innovation and entrepreneurship and other forms of activities, let the students directly involved in the practices of innovation and entrepreneurship so to improve their abilities and understanding in the areas.

Language(s) of Instruction
Chinese

Host Institution Course Number
02834870

Host Institution Course Title
PRACTICE OF INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details
https://dean.pku.edu.cn/service/web/courseDetailEn.php?flag=1&zxjhbh=BZ24252028...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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