

COURSE DETAIL

PRACTICE OF INNOVATION AND ENTREPRENEURSHIP

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

172

UCEAP Course Suffix**UCEAP Official Title**

PRACTICE OF INNOVATION AND ENTREPRENEURSHIP

UCEAP Transcript Title

PRACT INNO & ENTREP

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course is designed for the undergraduate students of the dual degree of innovation and entrepreneurship management. Through the "entrepreneurial assistant" plan as well as writing cases about innovation and entrepreneurship and other forms of activities, let the students directly involved in the practices of innovation and entrepreneurship so to improve their abilities and understanding in the areas.

Language(s) of Instruction

Chinese

Host Institution Course Number

02834870

Host Institution Course Title

PRACTICE OF INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseDetailEn.php?flag=1&zxjhbh=BZ24252028...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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