COURSE DETAIL

BIG DATA AND CAPITAL MARKET RESEARCH
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 139
UCEAP Course Suffix
UCEAP Official Title BIG DATA AND CAPITAL MARKET RESEARCH
UCEAP Transcript Title BIG DATA CAP MKT RS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course provides an overview of the applications of big data for decision making from a capital market perspective. As the data storing costs decrease and processing capabilities increase, capital market participants have started to look beyond the traditional financial statements (the balance sheet and income statement etc) to assist their decision making. This has important implications for both reporting firms (i.e., the information producer) and their investors (i.e., the information consumer). The course is to cover the most recent and most important developments in this field.

Language(s) of Instruction
English

Host Institution Course Number
02813050

Host Institution Course Title
BIG DATA AND CAPITAL MARKET RESEARCH

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

Print