

COURSE DETAIL

TOURISM SECTOR INVESTMENT

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

182

UCEAP Course Suffix**UCEAP Official Title**

TOURISM SECTOR INVESTMENT

UCEAP Transcript Title

TOUR SECT INVESTMT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course aims to provide students with a comprehensive and accurate understanding of the fundamental theories of tourism investment through lectures, and to establish a systematic knowledge base.

Language(s) of Instruction

Chinese

Host Institution Course Number

TOUR130082

Host Institution Course Title

TOURISM SECTOR INVESTMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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