

COURSE DETAIL

FASHION MEDIA AND EDITORIAL CREATION

Country

France

Host Institution

UC Center, Paris

Program(s)

Food, History, and Culture in Paris

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

FASHION MEDIA AND EDITORIAL CREATION

UCEAP Transcript Title

FASHN MEDIA&EDITORL

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Through multimedia and practical classes, this course guides students to travel across the history of fashion editorials through the lenses of photography and film, learning to create in any media format, from print to digital. Students are encouraged to express their creativity in any desired industry, whether it is connected to fashion, food, art or any other idea brought by experiencing Paris. Special visits and exhibitions throughout the city provide an inspiring backdrop for students to produce artful projects. By the end of the course students have a deep knowledge of the main image creators, as well as the ability to develop their first still and moving images with accessible everyday tools. From designing a mood board to producing digital content, students accurately achieve innovative storytelling. This course requires no prior experience in media, fashion, or branding—just an interest in media and the creative world of editorials.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

FASHION MEDIA AND EDITORIAL CREATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

[Print](#)