COURSE DETAIL

FASHION MEDIA AND EDITORIAL CREATION
Country France
Host Institution UC Center, Paris
Program(s) Food, History, and Culture in Paris
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title FASHION MEDIA AND EDITORIAL CREATION
UCEAP Transcript Title FASHN MEDIA&EDITORL
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Through multimedia and practical classes, this course guides students to travel across the history of fashion editorials through the lenses of photography and film, learning to create in any media format, from print to digital. Students are encouraged to express their creativity in any desired industry, whether it is connected to fashion, food, art or any other idea brought by experiencing Paris. Special visits and exhibitions throughout the city provide an inspiring backdrop for students to produce artful projects. By the end of the course students have a deep knowledge of the main image creators, as well as the ability to develop their first still and moving images with accessible everyday tools. From designing a mood board to producing digital content, students accurately achieve innovative storytelling. This course requires no prior experience in media, fashion, or branding—just an interest in media and the creative world of editorials.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
FASHION MEDIA AND EDITORIAL CREATION

Host Institution Course Details
https://uceap.sharepoint.com/:w:/s/DocumentLibrary/IQDof3_P2JbOSZCDR-2IUxzzAefy…

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

Print