

COURSE DETAIL

SUSTAINABLE DEVELOPMENT AND MANAGEMENT

Country

United Kingdom - Scotland

Host Institution

University of St Andrews

Program(s)

University of St Andrews

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

167

UCEAP Course Suffix**UCEAP Official Title**

SUSTAINABLE DEVELOPMENT AND MANAGEMENT

UCEAP Transcript Title

SUST DEV&MANAGEMENT

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course examines the origin of the concept of sustainable development in public policy discourses with particular focus on the implications this concept has for the operation of business organizations. The course examines the difficulties of applying notions of sustainable development to single organizations as well as the challenges which conventional economic systems present to sustainable development. The course examines the theory and practice of managing for sustainable development, drawing on examples which are found in business. In addition, selected topics in managing for sustainable development are examined.

Language(s) of Instruction

English

Host Institution Course Number

MN4238

Host Institution Course Title

SUSTAINABLE DEVELOPMENT AND MANAGEMENT

Host Institution Campus

Host Institution Faculty

Business School

Host Institution Degree

Host Institution Department

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