

# COURSE DETAIL

## THEORY OF ENTREPRENEURSHIP

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

179

**UCEAP Course Suffix****UCEAP Official Title**

THEORY OF ENTREPRENEURSHIP

**UCEAP Transcript Title**

THEORY OF ENTREPREN

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course aims to help students come to grips with the essential characteristics of entrepreneurial logic and the corresponding thinking skills by virtue of theoretical propositions, analytical frameworks, cognitive models, and empirical research findings contributed by domestic and foreign entrepreneurship-related research in recent years as well as the success and failures of entrepreneurial practices of real time.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

02839190

## Host Institution Course Title

THEORY OF ENTREPRENEURSHIP

## Host Institution Course Details

<https://elective.pku.edu.cn/elective2008/edu/pku/stu/elective/controller/electi...>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2024-2025

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