COURSE DETAIL

SINGAPORE'S BUSINESS HISTORY
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Lower Division
UCEAP Subject Area(s) History
UCEAP Course Number 20
UCEAP Course Suffix
UCEAP Official Title SINGAPORE'S BUSINESS HISTORY
UCEAP Transcript Title SINGAPORE BUS HIST
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course traces the business history of Singapore from its origins as an East India Company outpost, as an entrepôt for regional and international trade routes to its current status as a global city and center for international finance and business. The course offers an introduction to business history and explores different case studies in the local context. These case studies range from ‘rags to riches' stories of early migrant communities, popular local brands, and present day entrepreneurs. Major topics include: trading communities, commodities, networks and migration, entrepreneurship, business culture, heritage, globalization, state, politics and business.

Language(s) of Instruction
English

Host Institution Course Number
GESS1007,GES1009

Host Institution Course Title
SINGAPORE'S BUSINESS HISTORY

Host Institution Course Details
https://nusmods.com/courses/GESS1007/singapores-business-history

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
History

Course Last Reviewed
2024-2025

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