

COURSE DETAIL

SINGAPORE'S BUSINESS HISTORY

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

History

UCEAP Course Number

20

UCEAP Course Suffix**UCEAP Official Title**

SINGAPORE'S BUSINESS HISTORY

UCEAP Transcript Title

SINGAPORE BUS HIST

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course traces the business history of Singapore from its origins as an East India Company outpost, as an entrepôt for regional and international trade routes to its current status as a global city and center for international finance and business. The course offers an introduction to business history and explores different case studies in the local context. These case studies range from 'rags to riches' stories of early migrant communities, popular local brands, and present day entrepreneurs. Major topics include: trading communities, commodities, networks and migration, entrepreneurship, business culture, heritage, globalization, state, politics and business.

Language(s) of Instruction

English

Host Institution Course Number

GESS1007,GES1009

Host Institution Course Title

SINGAPORE'S BUSINESS HISTORY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

History

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