COURSE DETAIL

SOCIAL MEDIA APPLICATIONS II
Country China
Host Institution Tsinghua University
Program(s) Tsinghua University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title SOCIAL MEDIA APPLICATIONS II
UCEAP Transcript Title SOCIAL MEDIA APP II
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course will lead students to practice the content production and operation of all categories, all processes and all media. Students participate in the actual work of the project, master the ability of graphic writing, video production and podcast production in a real all-media environment, participate in large-scale live broadcasting and large-scale activities, carry out actual operation under the guidance of teachers, and ride the waves in the ocean of digital media. The content involved includes but is not limited to interviewing and photographing senior professors, new scholars, outstanding students and alumni, reporting campus scenery, interesting courses and lectures, campus sports activities, cultural activities, community activities, exhibition performances and so on.

Language(s) of Instruction
Chinese

Host Institution Course Number
40670803

Host Institution Course Title
SOCIAL MEDIA APPLICATIONS (2)

Host Institution Course Details
https://webvpn.tsinghua.edu.cn/http/77726476706e6973746865626573742 1eaff4b8b693...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

Print