

# COURSE DETAIL

## SOCIAL MEDIA APPLICATIONS II

**Country**

China

**Host Institution**

Tsinghua University

**Program(s)**

Tsinghua University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

113

**UCEAP Course Suffix****UCEAP Official Title**

SOCIAL MEDIA APPLICATIONS II

**UCEAP Transcript Title**

SOCIAL MEDIA APP II

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course will lead students to practice the content production and operation of all categories, all processes and all media. Students participate in the actual work of the project, master the ability of graphic writing, video production and podcast production in a real all-media environment, participate in large-scale live broadcasting and large-scale activities, carry out actual operation under the guidance of teachers, and ride the waves in the ocean of digital media. The content involved includes but is not limited to interviewing and photographing senior professors, new scholars, outstanding students and alumni, reporting campus scenery, interesting courses and lectures, campus sports activities, cultural activities, community activities, exhibition performances and so on.

### Language(s) of Instruction

Chinese

### Host Institution Course Number

40670803

### Host Institution Course Title

SOCIAL MEDIA APPLICATIONS (2)

### Host Institution Course Details

<https://webvpn.tsinghua.edu.cn/http/77726476706e69737468656265737421eaff4b8b693...>

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2024-2025

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