COURSE DETAIL

GRAPHIC DESIGN I
Country Spain
Host Institution Complutense University of Madrid
Program(s) Complutense University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title GRAPHIC DESIGN I
UCEAP Transcript Title GRAPHIC DESIGN I
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

Topics in this graphic design course include: safety, hygiene, and good practices; introduction to the world of graphic communication; signage, the pictogram, the alphabet, and visual information; visual identity, sign, and signal; elaboration of iconic elements; elementary composition, theory of perception applied to visual communication; calligraphy, typography, and graphic arts; evolution of traditional concepts of graphic design to those of the 21st century.

Language(s) of Instruction
Spanish

Host Institution Course Number
804095

Host Institution Course Title
DISEÑO GRÁFICO I

Host Institution Course Details
https://www.ucm.es/estudios/grado-diseno-plan-804095

Host Institution Campus
MONCLOA

Host Institution Faculty
Facultad de Bellas Artes

Host Institution Degree
GRADO EN DISEÑO

Host Institution Department
Departamento de Diseño e Imagen

Course Last Reviewed
2024-2025

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