

COURSE DETAIL

GRAPHIC DESIGN I

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

GRAPHIC DESIGN I

UCEAP Transcript Title

GRAPHIC DESIGN I

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Topics in this graphic design course include: safety, hygiene, and good practices; introduction to the world of graphic communication; signage, the pictogram, the alphabet, and visual information; visual identity, sign, and signal; elaboration of iconic elements; elementary composition, theory of perception applied to visual communication; calligraphy, typography, and graphic arts; evolution of traditional concepts of graphic design to those of the 21st century.

Language(s) of Instruction

Spanish

Host Institution Course Number

804095

Host Institution Course Title

GRAPHIC DESIGN I

Host Institution Campus

MONCLOA

Host Institution Faculty

Facultad de Bellas Artes

Host Institution Degree

GRADO EN DISEÑO

Host Institution Department

Departamento de Diseño e Imagen

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