

COURSE DETAIL

COMMUNICATING CLIMATE CHANGE

Country

Norway

Host Institution

University of Oslo

Program(s)

University of Oslo

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Environmental Studies Communication

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATING CLIMATE CHANGE

UCEAP Transcript Title

COMM/CLIMATE CHANGE

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This course considers how scientists, journalists, and film makers communicate about climate change; what measures are used by activists, social media users, and "green influencers" to convey urgency and persuade others to engage; and how the challenges and solutions of the climate crisis can be visualized using stories, short videos, memes, news, infographics, and other media. It introduces people whose job it is to communicate about climate change and discuss issues such as trust, greenwashing, attention, engagement, mobilization, urgency, and apathy. The course is built on active participation: students collect and analyze a variety of climate change communication and team up with others to create a media product as part of their exam.

Language(s) of Instruction

English

Host Institution Course Number

MEVIT2616

Host Institution Course Title

COMMUNICATING CLIMATE CHANGE

Host Institution Campus

Host Institution Faculty

Humanities

Host Institution Degree

Bachelor

Host Institution Department

Media and Communication

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