COURSE DETAIL

LANGUAGE AND NEWS MEDIA
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 125
UCEAP Course Suffix
UCEAP Official Title LANGUAGE AND NEWS MEDIA
UCEAP Transcript Title LANG & NEWS MEDIA
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the ways in which meanings are discursively constructed in the news. It will also critically reflect and debate on issues of power relations and ideologies of the news media: the influence they exert both on our governments and major institutions as well as their ability to shape our ideas, beliefs and behaviors through the news discourse that we immerse ourselves in. Adopting a linguistic/semiotic perspective, this course offers detailed insights into the language of the news by discussing the main characteristics of news discourse and exploring theoretical frameworks to research and analyze the use of text and image in the construction of news and the manifestations of power, control and ideology in the press.

Language(s) of Instruction
English

Host Institution Course Number
ENGL2187,LCOM2011

Host Institution Course Title
LANGUAGE AND NEWS MEDIA

Host Institution Course Details
https://sis-eportal.hku.hk/psp/ptlprod/EMPLOYEE/PSFT_CS/c/SA_LEARNER_SERVICES.S...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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