

COURSE DETAIL

LANGUAGE AND NEWS MEDIA

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

125

UCEAP Course Suffix**UCEAP Official Title**

LANGUAGE AND NEWS MEDIA

UCEAP Transcript Title

LANG & NEWS MEDIA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the ways in which meanings are discursively constructed in the news. It will also critically reflect and debate on issues of power relations and ideologies of the news media: the influence they exert both on our governments and major institutions as well as their ability to shape our ideas, beliefs and behaviors through the news discourse that we immerse ourselves in. Adopting a linguistic/semiotic perspective, this course offers detailed insights into the language of the news by discussing the main characteristics of news discourse and exploring theoretical frameworks to research and analyze the use of text and image in the construction of news and the manifestations of power, control and ideology in the press.

Language(s) of Instruction

English

Host Institution Course Number

ENGL2187,LCOM2011

Host Institution Course Title

LANGUAGE AND NEWS MEDIA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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