# **COURSE DETAIL**

### **LANGUAGE AND NEWS MEDIA**

### **Country**

Hong Kong

#### **Host Institution**

University of Hong Kong

### Program(s)

University of Hong Kong

#### **UCEAP Course Level**

**Upper Division** 

### **UCEAP Subject Area(s)**

Film & Media Studies Communication

#### **UCEAP Course Number**

125

### **UCEAP Course Suffix**

#### **UCEAP Official Title**

LANGUAGE AND NEWS MEDIA

### **UCEAP Transcript Title**

LANG & NEWS MEDIA

### **UCEAP Quarter Units**

5.00

#### **UCEAP Semester Units**

3.30

### **Course Description**

This course examines the ways in which meanings are discursively constructed in the news. It will also critically reflect and debate on issues of power relations and ideologies of the news media: the influence they exert both on our governments and major institutions as well as their ability to shape our ideas, beliefs and behaviors through the news discourse that we immerse ourselves in. Adopting a linguistic/semiotic perspective, this course offers detailed insights into the language of the news by discussing the main characteristics of news discourse and exploring theoretical frameworks to research and analyze the use of text and image in the construction of news and the manifestations of power, control and ideology in the press.

### Language(s) of Instruction

English

#### **Host Institution Course Number**

ENGL2187,LCOM2011

#### **Host Institution Course Title**

LANGUAGE AND NEWS MEDIA

#### **Host Institution Course Details**

https://sis-

eportal.hku.hk/psp/ptlprod/EMPLOYEE/PSFT\_CS/c/SA\_LEARNER\_SERVICES.S...

## **Host Institution Campus**

**Host Institution Faculty** 

**Host Institution Degree** 

**Host Institution Department** 

#### **Course Last Reviewed**

2024-2025

**Print**