COURSE DETAIL

THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 31
UCEAP Course Suffix
UCEAP Official Title THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS
UCEAP Transcript Title ENTREP OF STUDENTS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

The course covers the entire entrepreneurial process, including principles of college student entrepreneurship, innovative thinking, opportunity identification, business model selection, business plan development, financing, team building, policies, risk management, new venture establishment, and IPO pathways. Emphasis is placed on cultivating entrepreneurial mindset and skills.

Language(s) of Instruction
Chinese

Host Institution Course Number
SOCI110031

Host Institution Course Title
THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

Print