

COURSE DETAIL

THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

31

UCEAP Course Suffix**UCEAP Official Title**

THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS

UCEAP Transcript Title

ENTREP OF STUDENTS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The course covers the entire entrepreneurial process, including principles of college student entrepreneurship, innovative thinking, opportunity identification, business model selection, business plan development, financing, team building, policies, risk management, new venture establishment, and IPO pathways. Emphasis is placed on cultivating entrepreneurial mindset and skills.

Language(s) of Instruction

Chinese

Host Institution Course Number

SOCI110031

Host Institution Course Title

THE INTRODUCTION OF ENTREPRENEURSHIP OF COLLEGE STUDENTS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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