COURSE DETAIL

SCIENTIFIC AND TECHNOLOGICAL INNOVATION AND ENTREPRENEURSHIP

Country
China

Host Institution
Fudan University

Program(s)
Fudan University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
163

UCEAP Course Suffix

UCEAP Official Title
SCIENTIFIC AND TECHNOLOGICAL INNOVATION AND ENTREPRENEURSHIP

UCEAP Transcript Title
SCI&TECH INNO ENTRE

UCEAP Quarter Units
3.00

UCEAP Semester Units

2.00

Course Description

This course will help students to
1. Understand the development strategy of building an innovative country as outlined in the 19th National Congress.
2. Summarize new theories of technological innovation economics based on historical technological and economic trends.
3. Analyze innovation and entrepreneurship case studies from hundreds of technology enterprises and cultivate an innovative spirit in the face of various risks.
4. Develop a deep understanding of the business origins of technological innovation and entrepreneurship through business plan preparation.
5. Forecast future technological development trends and anticipate national competitiveness improvements in technological innovation and entrepreneurship.

Language(s) of Instruction
Chinese

Host Institution Course Number
ECON115008

Host Institution Course Title
SCIENTIFIC AND TECHNOLOGICAL INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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