

COURSE DETAIL

QUALITY MANAGEMENT

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

14

UCEAP Course Suffix**UCEAP Official Title**

QUALITY MANAGEMENT

UCEAP Transcript Title

QUALITY MANAGEMENT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course aims to help students master the fundamental principles and methods of quality management. Through practical case studies, students will develop the ability to apply their knowledge to analyze and solve real-world problems. Additionally, the course will guide students to adopt a global perspective, fostering a leadership and managerial mindset. Students will enhance their ability to identify, break down, and solve problems. Through systematic thinking training, students will understand the importance of structure, rules, and attitude in quality management, laying a solid foundation for their future career development.

Language(s) of Instruction

Chinese

Host Institution Course Number

MANA110060

Host Institution Course Title

QUALITY MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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