COURSE DETAIL

HEALTH COMMUNICATION
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title HEALTH COMMUNICATION
UCEAP Transcript Title HEALTH COMM
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines health communication from patient-doctor interactions and inter-professional encounters to media campaigns and patient-patient interactions on social media. Topics include authentic data from a variety of healthcare sites (from primary care encounters to specialist clinics to genetic counseling) to examine some critical issues of health communication such as patient-centeredness and shared decision-making between healthcare professionals and patients; delivery of accurate and accessible healthcare information; and communicating health risk and uncertainty.

Language(s) of Instruction
English

Host Institution Course Number
LCOM2008,ENGL2185

Host Institution Course Title
HEALTH COMMUNICATION, 'HEALTHY' COMMUNICATION

Host Institution Course Details
http://www.english.hku.hk/courses/lcom2008.htm

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Language & Communication

Course Last Reviewed
2024-2025

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