

COURSE DETAIL

HEALTH COMMUNICATION

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

104

UCEAP Course Suffix**UCEAP Official Title**

HEALTH COMMUNICATION

UCEAP Transcript Title

HEALTH COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines health communication from patient-doctor interactions and inter-professional encounters to media campaigns and patient-patient interactions on social media. Topics include authentic data from a variety of healthcare sites (from primary care encounters to specialist clinics to genetic counseling) to examine some critical issues of health communication such as patient-centeredness and shared decision-making between healthcare professionals and patients; delivery of accurate and accessible healthcare information; and communicating health risk and uncertainty.

Language(s) of Instruction

English

Host Institution Course Number

LCOM2008, ENGL2185

Host Institution Course Title

HEALTH COMMUNICATION, 'HEALTHY' COMMUNICATION

Host Institution Course Details

<http://www.english.hku.hk/courses/lcom2008.htm>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Language & Communication

Course Last Reviewed

2024-2025

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