COURSE DETAIL

OPERATIONS MANAGEMENT AND STRATEGY

Country
United Kingdom - England

Host Institution
University of Manchester

Program(s)
University of Manchester

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
129

UCEAP Course Suffix
N

UCEAP Official Title
OPERATIONS MANAGEMENT AND STRATEGY

UCEAP Transcript Title
OPERATIONS MANAGEMT

UCEAP Quarter Units
4.00

UCEAP Semester Units

2.70

Course Description

The course gives students a first look into one of the most fundamental functions of any organization, its operations and its relationship with strategy. The operations function of a business, whether manufacturing or services, has the responsibility of making whatever it is the organization sells (product or service). Students study this core function extensively and see the vital role it plays in strategy as well as analyze some of the important decisions that must be made by operations managers when it comes to design, planning, and control and improvement of the organization’s industrial engineering system.

Language(s) of Instruction
English

Host Institution Course Number
BMAN24291

Host Institution Course Title
OPERATIONS MANAGEMENT AND STRATEGY

Host Institution Course Details
https://www.manchester.ac.uk/study/international/study-abroad-exchange/unit-sea...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed
2024-2025

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