

# COURSE DETAIL

## OPERATIONS MANAGEMENT AND STRATEGY

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

129

**UCEAP Course Suffix**

N

**UCEAP Official Title**

OPERATIONS MANAGEMENT AND STRATEGY

**UCEAP Transcript Title**

OPERATIONS MANAGEMT

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

### **Course Description**

The course gives students a first look into one of the most fundamental functions of any organization, its operations and its relationship with strategy. The operations function of a business, whether manufacturing or services, has the responsibility of making whatever it is the organization sells (product or service). Students study this core function extensively and see the vital role it plays in strategy as well as analyze some of the important decisions that must be made by operations managers when it comes to design, planning, and control and improvement of the organization's industrial engineering system.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

BMAN24291

### **Host Institution Course Title**

OPERATIONS MANAGEMENT AND STRATEGY

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Management

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