COURSE DETAIL

MANAGEMENT OF TECHNOLOGY INNOVATION
Country China
Host Institution Tsinghua University
Program(s) Tsinghua University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT OF TECHNOLOGY INNOVATION
UCEAP Transcript Title TECH INNOVATION
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

The aim of this course is to examine the driving forces affecting the nature and pace of technological changes and discuss managerial challenges presented by technological innovations. It is designed to provide students with a framework for analyzing industry dynamics of technological innovation, and help students understand how to formulate technological innovation strategy at firm level.

Language(s) of Instruction
English

Host Institution Course Number
00510232

Host Institution Course Title
MANAGEMENT OF TECHNOLOGICAL INNOVATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics and Management

Course Last Reviewed
2024-2025

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