COURSE DETAIL

MANAGEMENT OF TECHNOLOGY INNOVATION

Country
China

Host Institution
Tsinghua University

Program(s)
Tsinghua University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
107

UCEAP Course Suffix

UCEAP Official Title
MANAGEMENT OF TECHNOLOGY INNOVATION

UCEAP Transcript Title
TECH INNOVATION

UCEAP Quarter Units
3.00

UCEAP Semester Units
2.00

Course Description

The aim of this course is to examine the driving forces affecting the nature and pace of technological changes and discuss managerial challenges presented by technological innovations. It is designed to provide students with a framework for analyzing industry dynamics of technological innovation, and help students understand how to formulate technological innovation strategy at firm level.

Language(s) of Instruction
English

Host Institution Course Number
00510232

Host Institution Course Title
MANAGEMENT OF TECHNOLOGICAL INNOVATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics and Management

Course Last Reviewed
2024-2025

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