COURSE DETAIL

UNHARNESSING INNOVATION WITH SUSTAINABILITY

Country
United Kingdom - England

Host Institution
University of Sussex

Program(s)
Summer in Sussex

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
110

UCEAP Course Suffix
S

UCEAP Official Title
UNHARNESSING INNOVATION WITH SUSTAINABILITY

UCEAP Transcript Title
INNOVATION&SUSTAIN

UCEAP Quarter Units
6.00

UCEAP Semester Units

4.00

Course Description

For businesses operating in the UK or the EU, three factors are important: environmental, social, and governance, commonly referred to as ESG. This course addresses the benefits and risks of technologic progress as possible solution for greener friendly solutions for infrastructure. The course discusses the use of social entrepreneurship, and the implementation of technology solutions as part of different generation of new smart infrastructures in the context of UN agenda for sustainability.

Language(s) of Instruction
English

Host Institution Course Number
IS452

Host Institution Course Title
UNHARNESSING INNOVATION WITH SUSTAINABILITY

Host Institution Campus
University of Sussex

Host Institution Faculty
University of Sussex Business School

Host Institution Degree

Host Institution Department

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