COURSE DETAIL

BEHAVIORAL ECONOMICS: THEORY AND APPLICATIONS
Country United Kingdom - Scotland
Host Institution University of Glasgow
Program(s) University of Glasgow
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 145
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL ECONOMICS: THEORY AND APPLICATIONS
UCEAP Transcript Title BEHAVIORAL ECON
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
Behavioral economics makes assumptions about human agents that are grounded in empirical work in psychology and experiments (whether in the laboratory or in the field). This course focuses on conceptual foundations (core assumptions and models), problem solving, and applications to topics such as psychology of poverty, boundedly rational consumers, and behavioral finance. The emphasis is on insights about human behavior and institutions that are new, interesting, and policy-relevant.

Language(s) of Instruction
English

Host Institution Course Number
ECON4049

Host Institution Course Title
BEHAVIOURAL ECONOMICS: THEORY AND APPLICATIONS

Host Institution Course Details
http://www.gla.ac.uk/coursecatalogue/course/?code=ECON4049

Host Institution Campus

Host Institution Faculty
Adam Smith Business School

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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