

# COURSE DETAIL

## BEHAVIORAL ECONOMICS: THEORY AND APPLICATIONS

**Country**

United Kingdom - Scotland

**Host Institution**

University of Glasgow

**Program(s)**

University of Glasgow

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

145

**UCEAP Course Suffix****UCEAP Official Title**

BEHAVIORAL ECONOMICS: THEORY AND APPLICATIONS

**UCEAP Transcript Title**

BEHAVIORAL ECON

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

Behavioral economics makes assumptions about human agents that are grounded in empirical work in psychology and experiments (whether in the laboratory or in the field). This course focuses on conceptual foundations (core assumptions and models), problem solving, and applications to topics such as psychology of poverty, boundedly rational consumers, and behavioral finance. The emphasis is on insights about human behavior and institutions that are new, interesting, and policy-relevant.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

ECON4049

## **Host Institution Course Title**

BEHAVIOURAL ECONOMICS: THEORY AND APPLICATIONS

## **Host Institution Course Details**

<http://www.gla.ac.uk/coursecatalogue/course/?code=ECON4049>

## **Host Institution Campus**

## **Host Institution Faculty**

Adam Smith Business School

## **Host Institution Degree**

## **Host Institution Department**

## **Course Last Reviewed**

2024-2025

[Print](#)