COURSE DETAIL

BIG DATA AND BUSINESS ANALYTICS
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Statistics Business Administration
UCEAP Course Number 169
UCEAP Course Suffix
UCEAP Official Title BIG DATA AND BUSINESS ANALYTICS
UCEAP Transcript Title BIG DATA&ANALYTICS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course explores the full data analytics cycle and big data analysis. Topics include: models and technologies for decision-making; descriptive analytics; predictive analytics and data mining; fundamental concepts of neural networks and deep learning; big data specific technologies; emerging trends and impact of business analytics. Students are expected to have previous knowledge of statistics and basic programming skills.

Language(s) of Instruction
English

Host Institution Course Number
17637

Host Institution Course Title
BIG DATA Y ANÁLISIS EMPRESARIAL

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2024&plan=393&asig=17...

Host Institution Campus
GETAFE

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Empresa y Tecnología

Host Institution Department
Departamento de Informática

Course Last Reviewed
2024-2025

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