COURSE DETAIL

VISUAL COMMUNICATION AND DIGITAL MEDIA
Country Australia
Host Institution University of Melbourne
Program(s) University of Melbourne
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 133
UCEAP Course Suffix
UCEAP Official Title VISUAL COMMUNICATION AND DIGITAL MEDIA
UCEAP Transcript Title VISUAL COMM & MEDIA
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the ways in which contemporary practices of visual communication are being reshaped by digital media. It provides an overview of the digitization of key visual media such as photography, cinema and video, and addresses the social and political implications of the growing use of digital networks as primary forms for the distribution and consumption of images. Students will engage with key issues for 21st century media industries including: how professional organizations such as news media and institutions such as courts deal with the changing ground for claims to truth and realism by media such as photography, film and video; the implications of photo-sharing and social networking websites as new cultural forms for the circulation of images; the blurring of lines between amateur and professional media production, and the growing use of visual communication by activists and NGOs.

Language(s) of Instruction
English

Host Institution Course Number
MECM20014

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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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