

COURSE DETAIL

VISUAL COMMUNICATION AND DIGITAL MEDIA

Country

Australia

Host Institution

University of Melbourne

Program(s)

University of Melbourne

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

133

UCEAP Course Suffix**UCEAP Official Title**

VISUAL COMMUNICATION AND DIGITAL MEDIA

UCEAP Transcript Title

VISUAL COMM & MEDIA

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the ways in which contemporary practices of visual communication are being reshaped by digital media. It provides an overview of the digitization of key visual media such as photography, cinema and video, and addresses the social and political implications of the growing use of digital networks as primary forms for the distribution and consumption of images. Students will engage with key issues for 21st century media industries including: how professional organizations such as news media and institutions such as courts deal with the changing ground for claims to truth and realism by media such as photography, film and video; the implications of photo-sharing and social networking websites as new cultural forms for the circulation of images; the blurring of lines between amateur and professional media production, and the growing use of visual communication by activists and NGOs.

Language(s) of Instruction

English

Host Institution Course Number

MECM20014

Host Institution Course Title

VISUAL COMMUNICATION AND DIGITAL MEDIA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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