COURSE DETAIL

DESIGN THEORY AND FUNDAMENTALS

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

21

UCEAP Course Suffix

UCEAP Official Title

DESIGN THEORY AND FUNDAMENTALS

UCEAP Transcript Title

DESIGN THRY/FUNDMNT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines historical and contemporary drivers of design as a maker of socio-cultural meaning. Students will learn fundamental design principles used for communication and sense-making, applied across a variety of mediums and technologies. Students will be introduced to tikanga Māori and to the main ethical, socio-cultural, economic and environmental propellants of design.

Language(s) of Instruction

English

Host Institution Course Number

DESIGN 101

Host Institution Course Title

DESIGN THEORY AND FUNDAMENTALS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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