COURSE DETAIL

MONEY, BUSINESS, AND POLITICS IN A GLOBALIZED WORLD
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science
UCEAP Course Number 153
UCEAP Course Suffix
UCEAP Official Title MONEY, BUSINESS, AND POLITICS IN A GLOBALIZED WORLD
UCEAP Transcript Title WORLD BUS & POL
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course investigates the relationship between business and government and the role and influence of corporations as political actors in a globalized world. Corporations have emerged as political actors deeply involved in domestic and international policy-making processes, beyond being mere economic entities. This shifting role of the corporate requires the ability to theoretically and empirically analyze the dynamics of business-government relations, and a critical understanding of corporate status and responsibility in global governance is essential.

Particularly in the current reality where corporate political influence is increasing in various aspects such as lobbying activities, social responsibility, and tax policy responses, systematically analyzing and understanding these phenomena is an important task in modern political science research.

This course fosters in-depth understanding of corporate roles and influence in the global era; cultivation of analytical perspectives and research capabilities on corporate-government relations; developing critical and practical insights into corporate political activities; acquiring cutting-edge research methodologies and data analysis techniques; and application of useful theoretical and methodological foundations for students interested in corporate politics and global governance, thereby offering practical assistance for future research and practice in related fields.

Language(s) of Instruction
English

Host Institution Course Number
POL3892

Host Institution Course Title
MONEY, BUSINESS, AND POLITICS IN A GLOBALIZED WORLD

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
Host Institution Degree
Host Institution Department
Course Last Reviewed 2024-2025

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