

# COURSE DETAIL

## PRODUCTION AND MANAGEMENT SKILLS

**Country**

New Zealand

**Host Institution**

University of Auckland

**Program(s)**

University of Auckland

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Dramatic Arts

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

PRODUCTION AND MANAGEMENT SKILLS

**UCEAP Transcript Title**

PROD/MANGMT SKILLS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines roles and skills needed for the management of productions, companies and other organizations in the performing-arts, specifically drama, but also dance, music and other performance art. Skills discussed include planning and creating schedules and budgets, procuring and managing resources, arts organization infrastructure and liaison, donor and benefactor development, social marketing and networking, crowdfunding, and outcome reporting.

### Language(s) of Instruction

English

### Host Institution Course Number

DRAMA 306

### Host Institution Course Title

PRODUCTION AND MANAGEMENT SKILLS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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