

COURSE DETAIL

PRODUCTION AND MANAGEMENT SKILLS

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Dramatic Arts

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

PRODUCTION AND MANAGEMENT SKILLS

UCEAP Transcript Title

PROD/MANGMT SKILLS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines roles and skills needed for the management of productions, companies and other organizations in the performing-arts, specifically drama, but also dance, music and other performance art. Skills discussed include planning and creating schedules and budgets, procuring and managing resources, arts organization infrastructure and liaison, donor and benefactor development, social marketing and networking, crowdfunding, and outcome reporting.

Language(s) of Instruction

English

Host Institution Course Number

DRAMA 306

Host Institution Course Title

PRODUCTION AND MANAGEMENT SKILLS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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