COURSE DETAIL

PRODUCTION AND MANAGEMENT SKILLS
Country New Zealand
Host Institution University of Auckland
Program(s) University of Auckland
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Dramatic Arts
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title PRODUCTION AND MANAGEMENT SKILLS
UCEAP Transcript Title PROD/MANGMT SKILLS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines roles and skills needed for the management of productions, companies and other organizations in the performing-arts, specifically drama, but also dance, music and other performance art. Skills discussed include planning and creating schedules and budgets, procuring and managing resources, arts organization infrastructure and liaison, donor and benefactor development, social marketing and networking, crowdfunding, and outcome reporting.

Language(s) of Instruction
English

Host Institution Course Number
DRAMA 306

Host Institution Course Title
PRODUCTION AND MANAGEMENT SKILLS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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