COURSE DETAIL

BUSINESS ANALYTICS
Country New Zealand
Host Institution University of Auckland
Program(s) University of Auckland
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 141
UCEAP Course Suffix
UCEAP Official Title BUSINESS ANALYTICS
UCEAP Transcript Title BUSINESS ANALYTICS
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines data-driven decision-making. Students develop skills in using data analysis methods and tools for analyzing information. It also equips students to apply modeling skills in a variety of decision-making applications relevant to business.

Language(s) of Instruction
English

Host Institution Course Number
BUSAN 200

Host Institution Course Title
BUSINESS ANALYTICS

Host Institution Course Details
https://courseoutline.auckland.ac.nz/dco/course/BUSAN/200/1253

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

Print