

# COURSE DETAIL

## BUSINESS ANALYTICS

**Country**

New Zealand

**Host Institution**

University of Auckland

**Program(s)**

University of Auckland

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

141

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ANALYTICS

**UCEAP Transcript Title**

BUSINESS ANALYTICS

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines data-driven decision-making. Students develop skills in using data analysis methods and tools for analyzing information. It also equips students to apply modeling skills in a variety of decision-making applications relevant to business.

## Language(s) of Instruction

English

## Host Institution Course Number

BUSAN 200

## Host Institution Course Title

BUSINESS ANALYTICS

## Host Institution Course Details

<https://courseoutline.auckland.ac.nz/dco/course/BUSAN/200/1253>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2024-2025

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