

COURSE DETAIL

BUSINESS ANALYTICS

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

141

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ANALYTICS

UCEAP Transcript Title

BUSINESS ANALYTICS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines data-driven decision-making. Students develop skills in using data analysis methods and tools for analyzing information. It also equips students to apply modeling skills in a variety of decision-making applications relevant to business.

Language(s) of Instruction

English

Host Institution Course Number

BUSAN 200

Host Institution Course Title

BUSINESS ANALYTICS

Host Institution Course Details

<https://courseoutline.auckland.ac.nz/dco/course/BUSAN/200/1253>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

[Print](#)