

COURSE DETAIL

LEADING ORGANIZATIONAL CHANGE IN THE AGE OF GENERATIVE AI

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

134

UCEAP Course Suffix

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UCEAP Official Title

LEADING ORGANIZATIONAL CHANGE IN THE AGE OF GENERATIVE AI

UCEAP Transcript Title

LEAD ORG CHANGE/AI

UCEAP Quarter Units

5.50

UCEAP Semester Units

Course Description

Organizations operate in an increasingly complex environment, where change is a constant feature of business life. As generative AI (GenAI) reshapes industries and transforms the way people work, understanding how to manage change and digital transformation becomes increasingly critical. While GenAI offers unparalleled opportunities to enhance efficiency and productivity, it also presents complex challenges for management. Taking a multidisciplinary, social science-based approach, this course equips students with the necessary leadership and change management skills to implement successful digital transformation projects. The course blends theory with hands-on learning, using case studies and an interactive simulation game, where students will apply their knowledge by making strategic decisions. Additionally, students gain practical experience through a real-life GenAI-focused consultancy project.

Language(s) of Instruction

English

Host Institution Course Number

MG200

Host Institution Course Title

LEADING ORGANISATIONAL CHANGE IN THE AGE OF GENERATIVE AI

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Management

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