

COURSE DETAIL

ENTREPRENEURIAL MINDSET

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURIAL MINDSET

UCEAP Transcript Title

ENTREPRNRL MINDSET

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course addresses a selected collection of themes that are crucial for the creation and development of a startup, among which one can find group behavior and performance, leadership, motivation, and interpersonal influence, storytelling, gamification and design thinking. Through a series of interactive classes, lectures and exercises, students develop competencies in organizational design, human resources management, leadership, and organizational behavior in the context of an internal or external new venture.

Language(s) of Instruction

English

Host Institution Course Number

EMP 9505

Host Institution Course Title

ENTREPRENEURIAL MINDSET

Host Institution Course Details

<https://www.puc-rio.br/ferramentas/ementas/ementa.aspx?cd=emp9505>

Host Institution Campus

PUC-Rio

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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