COURSE DETAIL

ENTREPRENEURIAL MINDSET
Country Brazil
Host Institution Pontifical Catholic University of Rio de Janeiro
Program(s) Pontifical Catholic University of Rio de Janeiro
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL MINDSET
UCEAP Transcript Title ENTREPRNRL MINDSET
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course addresses a selected collection of themes that are crucial for the creation and development of a startup, among which one can find group behavior and performance, leadership, motivation, and interpersonal influence, storytelling, gamification and design thinking. Through a series of interactive classes, lectures and exercises, students develop competencies in organizational design, human resources management, leadership, and organizational behavior in the context of an internal or external new venture.

Language(s) of Instruction
English

Host Institution Course Number
EMP 9505

Host Institution Course Title
ENTREPRENEURIAL MINDSET

Host Institution Course Details
https://www.puc-rio.br/ferramentas/ementas/ementa.aspx?cd=emp9505

Host Institution Campus
PUC-Rio

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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