

COURSE DETAIL

FINANCIAL MARKETS

Country

Switzerland

Host Institution

University of Geneva

Program(s)

Global Studies, Geneva

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

FINANCIAL MARKETS

UCEAP Transcript Title

FINANCIAL MARKETS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces the fundamental principles of finance and the basic structure of capital markets. It examines how financial markets (such as bonds, stocks or foreign exchange) and financial institutions (such as banks and mutual funds) work and explore the role of money. It then examines the foreign exchange market and how to cope with exchange rate risk. Finally, the course focuses on the financial services industry by exploring topics such as mutual funds, Financial Technology (FinTech), robo-advisors, cryptocurrencies or blockchain. Key concepts and applications include interest rates, exchange rates, derivatives, the time value of money, the conduct of monetary policies, the difference between passive and active investing, and crypto-assets.

Language(s) of Instruction

English

Host Institution Course Number

S120001

Host Institution Course Title

FINANCIAL MARKETS

Host Institution Campus

Host Institution Faculty

Faculté d'économie et de management

Host Institution Degree

Host Institution Department

Faculté d'économie et de management GSEM

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