COURSE DETAIL

UNDERSTANDING ESPORTS
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 117
UCEAP Course Suffix
UCEAP Official Title UNDERSTANDING ESPORTS
UCEAP Transcript Title UNDERSTANDNG ESPORT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides students with a detailed understanding of eSports, enabling them to analyze the current ecosystem and identify the potential that it has for future growth and development. This course examines the concept and history of eSports, different modalities for play, eSports organizations, eSports players and fans, media platforms for hosting and streaming events, types and structures of competition, and the organization of teams and entities. Students also learn both the positive and toxic sides of eSports, the socio-cultural influences of eSports, and the relationship between eSports and the Olympics. The course covers the unique fandom of eSports, the similarities and differences from traditional sports, and how the organization and institutionalization of a computer-mediated culture have created a global phenomenon that is changing the way we think about sports.

Language(s) of Instruction
Korean

Host Institution Course Number
M1886.002800

Host Institution Course Title
UNDERSTANDING ESPORTS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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