COURSE DETAIL

DIGITAL CULTURE
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 188
UCEAP Course Suffix
UCEAP Official Title DIGITAL CULTURE
UCEAP Transcript Title DIGITAL CULTURE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers the interplay between communication technology and modern culture. The course analyzes, both theoretically and historically, the influence of diverse digital technologies on urban environments, popular culture, and the formation of cultural identities. The course examines the culture of mega-event phenomena with particular reference to the spectacle of modernity. Major events such as international expositions, the Olympics, and the football World Cup have significantly influenced the economic, political, and cultural dimensions of modernity. Students will discuss the impact of mega-events on the development and evolution of national, regional, and global identities, the role of digital technologies in promoting the globalization of modernity, and the influence of mega-events on urban space. Alongside an exploration of mega-event experiences in Europe and East Asia, the course also focuses on the historical context of mega-events in South Korea. In doing so, this course enhances students' critical analytical skills regarding the political economics of media culture.

Language(s) of Instruction
English

Host Institution Course Number
211.717

Host Institution Course Title
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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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