

## COURSE DETAIL

### MANAGEMENT STRATEGY

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

131

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT STRATEGY

**UCEAP Transcript Title**

MANAGEMENT STRATEGY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers leading-edge concepts and tools related to strategic and financial analysis. Students develop experience in discovering, diagnosing, and solving business- and corporate-level problems such as formulating business and corporate strategies. Topics include Strategic thinking and analysis, Corporate vision, Environmental analysis, Competitive strategy, and Corporate strategy.

## Language(s) of Instruction

Korean

## Host Institution Course Number

BUSS402

## Host Institution Course Title

MANAGEMENT STRATEGY

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

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