COURSE DETAIL

MANAGEMENT STRATEGY

Country
Korea, South

Host Institution
Korea University

Program(s)
Korea University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
131

UCEAP Course Suffix

UCEAP Official Title
MANAGEMENT STRATEGY

UCEAP Transcript Title
MANAGEMENT STRATEGY

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

This course covers leading-edge concepts and tools related to strategic and financial analysis. Students develop experience in discovering, diagnosing, and solving business- and corporate-level problems such as formulating business and corporate strategies. Topics include Strategic thinking and analysis, Corporate vision, Environmental analysis, Competitive strategy, and Corporate strategy.

Language(s) of Instruction
Korean

Host Institution Course Number
BUSS402

Host Institution Course Title
MANAGEMENT STRATEGY

Host Institution Course Details
https://mylms.korea.ac.kr/courses/63227/assignments/syllabus

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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