

COURSE DETAIL

MANAGEMENT STRATEGY

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

131

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT STRATEGY

UCEAP Transcript Title

MANAGEMENT STRATEGY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers leading-edge concepts and tools related to strategic and financial analysis. Students develop experience in discovering, diagnosing, and solving business- and corporate-level problems such as formulating business and corporate strategies. Topics include Strategic thinking and analysis, Corporate vision, Environmental analysis, Competitive strategy, and Corporate strategy.

Language(s) of Instruction

Korean

Host Institution Course Number

BUSS402

Host Institution Course Title

MANAGEMENT STRATEGY

Host Institution Course Details

<https://mylms.korea.ac.kr/courses/63227/assignments/syllabus>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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