COURSE DETAIL

GRAPHIC DESIGN
Country Korea, South
Host Institution Korea Advanced Institute of Science and Technology (KAIST)
Program(s) Korea Advanced Institute of Science and Technology, KAIST
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 18
UCEAP Course Suffix
UCEAP Official Title GRAPHIC DESIGN
UCEAP Transcript Title GRAPHIC DESIGN
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers the fundamental principles of graphic design through small assignments, two big projects, critiques, readings, and lectures. Topics include the elements of form and color, understanding visual forms (points, lines, and surfaces), and visual grammar such as scale, repetition, rhythm, balance, etc.

For practicing visual grammar, students learn graphic software such as Adobe Illustrator and Adobe Photoshop. For the projects, students develop their expressive ways to transfer meaning and values based on practicing visual grammar.

Language(s) of Instruction
English

Host Institution Course Number
ID.20011

Host Institution Course Title
GRAPHIC DESIGN

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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