

## COURSE DETAIL

### GRAPHIC DESIGN

**Country**

Korea, South

**Host Institution**

Korea Advanced Institute of Science and Technology (KAIST)

**Program(s)**

Korea Advanced Institute of Science and Technology, KAIST

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

18

**UCEAP Course Suffix****UCEAP Official Title**

GRAPHIC DESIGN

**UCEAP Transcript Title**

GRAPHIC DESIGN

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers the fundamental principles of graphic design through small assignments, two big projects, critiques, readings, and lectures. Topics include the elements of form and color, understanding visual forms (points, lines, and surfaces), and visual grammar such as scale, repetition, rhythm, balance, etc.

For practicing visual grammar, students learn graphic software such as Adobe Illustrator and Adobe Photoshop. For the projects, students develop their expressive ways to transfer meaning and values based on practicing visual grammar.

### Language(s) of Instruction

English

### Host Institution Course Number

ID.20011

### Host Institution Course Title

GRAPHIC DESIGN

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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