

COURSE DETAIL

GRAPHIC DESIGN

Country

Korea, South

Host Institution

Korea Advanced Institute of Science and Technology (KAIST)

Program(s)

Korea Advanced Institute of Science and Technology, KAIST

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

18

UCEAP Course Suffix**UCEAP Official Title**

GRAPHIC DESIGN

UCEAP Transcript Title

GRAPHIC DESIGN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers the fundamental principles of graphic design through small assignments, two big projects, critiques, readings, and lectures. Topics include the elements of form and color, understanding visual forms (points, lines, and surfaces), and visual grammar such as scale, repetition, rhythm, balance, etc.

For practicing visual grammar, students learn graphic software such as Adobe Illustrator and Adobe Photoshop. For the projects, students develop their expressive ways to transfer meaning and values based on practicing visual grammar.

Language(s) of Instruction

English

Host Institution Course Number

ID.20011

Host Institution Course Title

GRAPHIC DESIGN

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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