

# COURSE DETAIL

## GRAPHIC DESIGN

### Country

Korea, South

### Host Institution

Korea Advanced Institute of Science and Technology (KAIST)

### Program(s)

Korea Advanced Institute of Science and Technology, KAIST

### UCEAP Course Level

Lower Division

### UCEAP Subject Area(s)

Art Studio

### UCEAP Course Number

18

### UCEAP Course Suffix

### UCEAP Official Title

GRAPHIC DESIGN

### UCEAP Transcript Title

GRAPHIC DESIGN

### UCEAP Quarter Units

4.50

### UCEAP Semester Units

3.00

## **Course Description**

This course covers the fundamental principles of graphic design through small assignments, two big projects, critiques, readings, and lectures. Topics include the elements of form and color, understanding visual forms (points, lines, and surfaces), and visual grammar such as scale, repetition, rhythm, balance, etc.

For practicing visual grammar, students learn graphic software such as Adobe Illustrator and Adobe Photoshop. For the projects, students develop their expressive ways to transfer meaning and values based on practicing visual grammar.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

ID.20011

### **Host Institution Course Title**

GRAPHIC DESIGN

### **Host Institution Course Details**

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

### **Course Last Reviewed**

2024-2025

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