

COURSE DETAIL

MEDIA AND CULTURAL SIGNS

Country

Japan

Host Institution

International Christian University

Program(s)

International Christian University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

11

UCEAP Course Suffix**UCEAP Official Title**

MEDIA AND CULTURAL SIGNS

UCEAP Transcript Title

MEDIA&CULTRL SIGNS

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

The course examines how meaning is socially constructed through media. Semiotic analysis reveals the meanings of various signs which may be overlooked in everyday life and to open up the possibility of different interpretation.

As an introductory and interdisciplinary course to the study of media and culture, classes will incorporate academic approaches from both the social sciences as well as the arts and humanities. The primary goal of the course is to broaden perspectives to become effective citizens who can critically engage various issues pertaining to contemporary media and culture.

Language(s) of Instruction

English

Host Institution Course Number

GES051E

Host Institution Course Title

MEDIA AND CULTURAL SIGNS

Host Institution Campus

International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

General Education

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