# **COURSE DETAIL**

# THE POLITICAL AND CULTURAL IMAGINARIES OF DIGITAL TECHNOLOGIES

**Country** Italy

Host Institution University of Bologna

**Program(s)** University of Bologna

UCEAP Course Level Upper Division

**UCEAP Subject Area(s)** Political Science Communication

UCEAP Course Number 128

**UCEAP Course Suffix** 

**UCEAP Official Title** THE POLITICAL AND CULTURAL IMAGINARIES OF DIGITAL TECHNOLOGIES

UCEAP Transcript Title POL&CLT DIGITL TECH

**UCEAP Quarter Units** 6.00

**UCEAP Semester Units** 

This course is part of the laurea magistrale degree program and is intended for advanced level students. Enrollment is by permission of the instructor. Students develop a critical approach to the diffusion and use of digital technologies. They are expected to acquire a preliminary knowledge of the historical context of these innovations to strengthen their understanding of the challenges posed by digitization. Students consider art as a field in which these technologies are both applied and criticized. By the end of the course, students are able to evaluate the variegated cultural and political imaginaries that are contributing to shaping digital innovations.

The course is articulated into the three parts. First, the course frames a political genealogy of the digital technologies, highlighting the philosophical issues they pose. For this reason, a brief history from the birth of internet to the success of platform capitalism and the expectations on artificial intelligence are presented. Then, the discussion focuses on some of the main cultural paradigms about technological innovations (Californian Ideology, Transhumanism, Accelerationism, etc.) to analyze the way they frame the relationship between the "digital" and the "human". The last part is more collaborative and interactive with guest experts facilitating a workshop on art curatorship and digital technologies, and students presenting their response papers to course topics.

#### Language(s) of Instruction English

Host Institution Course Number B5362

#### **Host Institution Course Title**

THE POLITICAL AND CULTURAL IMAGINARIES OF DIGITAL TECHNOLOGIES (1) (LM)

Host Institution Campus BOLOGNA

# Host Institution Faculty

# Host Institution Degree

LM in VISUAL ARTS

# Host Institution Department

Arts - DAR

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