

COURSE DETAIL

MANAGERIAL ECONOMICS

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

153

UCEAP Course Suffix

Y

UCEAP Official Title

MANAGERIAL ECONOMICS

UCEAP Transcript Title

MANAGERIAL ECONOMIC

UCEAP Quarter Units

12.00

UCEAP Semester Units

8.00

Course Description

The objective of the course is to provide students with insights from economic theory which are relevant to applications in managerial decision making. The emphasis is on applying microeconomics ideas to solve problems. Topics include consumer theory, production, market structure, monopoly, oligopoly, pricing, game theory, bargaining, auctions, and asymmetric information.

Language(s) of Instruction

English

Host Institution Course Number

MG207

Host Institution Course Title

MANAGERIAL ECONOMICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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